



2020
ANNUAL REPORT

EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS

Garth Rydland	President/Chief Executive Officer
John Snustad	Chairperson
Margaret Reed	Vice Chairperson
Pete Hoistad	Treasurer
Charles "Bud" Johnson	Secretary
Clark Piepkorn	Director
Dave Molmen	Director
Patrick Moore	Director
Karen Brekke	Director

2019-2020 Board of Directors

BOARD MEMBERS

Marilyn Nyberg <i>Ascension Lutheran Church, Emerado, ND</i>	Susan Kuster <i>Reynolds Lutheran Church, Reynolds, ND</i>
Carol Snortland <i>Augustana Lutheran Church, Grand Forks, ND</i>	Marilyn Nyberg <i>St. Paul's Lutheran Church, Honeyford, ND</i>
Sue Moe <i>Bethany Lutheran Church, East Grand Forks, MN</i>	Dave Molmen <i>Sharon Lutheran Church, Grand Forks, ND</i>
Luther Frette <i>Bethel Lutheran Brethren Church, Grand Forks, ND</i>	JoAnn Miller <i>Trinity Free Lutheran Church, Grand Forks, ND</i>
Wendy Waller <i>Bygland Lutheran Church, Fisher, MN</i>	Lisa Piche <i>Trinity Lutheran Church, Manvel, ND</i>
Pete Hoistad <i>Calvary Lutheran Church, Grand Forks, ND</i>	Gary Masilko <i>United Lutheran Church, Grand Forks, ND</i>
Duane Hanson <i>East Walle Lutheran Church, Thompson, ND</i>	Betty Bloomquist <i>University Lutheran Church, Grand Forks, ND</i>
Tara O'Hearn <i>Evanger Lutheran Church, Thompson, ND</i>	Susan Hahn <i>Walle Lutheran Church, Thompson, ND</i>
Ellis Larson <i>Family of God Lutheran Church, East Grand Forks, MN</i>	Jacky Jones <i>Zion Lutheran Church, Oslo, MN</i>
Ken Miller <i>Fisher Lutheran Church, Fisher, MN</i>	Charles "Bud" Johnson <i>Member Congregation Clergy</i>
Roger Stadstad <i>Middle Grove Lutheran Church, Grand Forks, ND</i>	Garth Rydland <i>President/Chief Executive Officer</i>
Sharon Bakke <i>Ness Lutheran Church, Mekinock, ND</i>	John Snustad <i>Appointed</i>
Robin Thompson <i>Our Saviors Lutheran Church, East Grand Forks, MN</i>	Margaret Reed <i>Appointed</i>
Jim Lancaster <i>Redeemer Lutheran Church, Grand Forks, ND</i>	Clark Piepkorn <i>Appointed</i>
Linda Simmons <i>St. Mark's Lutheran Church, Grand Forks, ND</i>	Patrick Moore <i>Appointed</i>
Sharon Gustafson <i>St. Matthew's Lutheran Church, Thompson, ND</i>	Karen Brekke <i>Appointed</i>



Our Executive Leadership Team

Garth Rydland
President/Chief Executive Officer

Mindy Marcus
Administrator, Valley Senior Living on 42nd

Angie Goulet
*Administrator, Tufte Manor
Director of Personal Care Services*

Cheryl Ekren
*Housing Manager,
Wheatland Terrace and Country Estates*

Lori Bott
Chief Financial Officer

Barb Barta
Director of Human Resources

Jenny Schultz
Director of Nursing, Woodside Village

Jess Baumgarten
*Director of Nursing,
Valley Senior Living on Columbia*

Gina Roller
*Administrator of Valley Transitions,
Valley Senior Living on Columbia*

Megan Anderson
Administrative Project Coordinator

Employees of the Month

Sarah Jacobson, RN
Kendra Nelson, LPN
Talus McCowan, CNA
Kayla Bina, RN
Dave Loranger, Recreation Assistant
Jodi Dub, Administrative Assistant
Katie Eken, Health Unit Coordinator
Qui Scott, Administrative Assistant
Elizbeth Sumo, CNA
Casey Krom, CNA
Alli Richter, CNA
Karissa Kaushagen, CNA

Employees Honored for 2019 Longevity Awards

40 years
Deb Maier
Cindy Pladson

35 Years
Susanne Naastad

30 Years
Vicki Carter
Rich Longoria

25 Years
Heidi Ebertowski
Lynn Grahn
Suzanne Widdel

20 Years
Cindy Danielson
Kathy Feist
Julie Hendrickson
Mike Lien
Julie Lofberg
Brita Lubinski
Cindy Mazurek
Bonnie Overby
Brian Sand
Melinda Socwell

15 Years
Rebecca Atherton
Suzanne Bjornstad
Lori Bott
Colleen Bruns
Tammy Cleem
RaNell Hansen
Helen Hutton
Jennifer Schultz
Susan Vien

10 Years
Phyllis Barta
Myrna Dyrdal
Kayla Ekren
Dawn Foley
Sherry Gierszewski
Natalie Glaser
Nancy Halligan
Samantha Jallo
Erin Larson
Stacy Roach
Sharon St Michel



Valley Senior Living on 42nd

Valley Senior Living on 42nd provides a full continuum of care of independent living (Country Estates), assisted living (Wheatland Terrace), skilled nursing, and memory care (Woodside Village) in a cozy residential neighborhood. The multiple levels of care and services at Valley Senior Living on 42nd offer a wonderful advantage for couples, siblings, and friends to be able to live in the same community.



Valley Senior Living on Cherry

Valley Senior Living on Cherry provides two communities in separate buildings joined by a connecting link. Nestled in a quiet neighborhood, this independent senior living community (Cherrywood Village) offers affordable apartments for seniors age 62 or older who qualify as low-income. Our basic care (Tufte Manor) offers 24 hour nursing and personal care assistance in a warm inviting environment. Basic care is Medicaid certified and is designed for people who need support services, yet it allows them to maximize their independence.



Valley Senior Living on Columbia

Valley Senior Living on Columbia offers skilled nursing and transitional care. We are connected to Altru Health System's main campus. With individualized care plans, every resident maintains the highest quality of life possible. Residents enjoy cozy neighborhood settings and time outdoors in our spacious and beautiful courtyards.

Embracing the Eden Alternative



As a registered member of the Eden Alternative, we are dedicated to embracing the aging experience by following the Eden Alternative philosophy. First and foremost, the Eden Alternative ensures our residents remain at the center of their lives. This has been difficult to maintain during the pandemic, although we have continued to support connections for residents through virtual and window visits. Pets have been welcomed back into our care communities and we continue to fill our environment with a sense of family and community. Honoring the voices and choices of residents and the care partners working most closely with them is a top priority.

“The Eden Alternative is the beginning, not the end, of an epic journey. It shows us what is possible and encourages us to continue exploring – to continue asking how we can improve the well-being of our Elders, and in doing so, bring a new Elderhood into being.”

~ Dr. Bill Thomas
Co-founder of The Eden Alternative



THE
eden
ALTERNATIVE[®]
CREATING EMPOWERED CULTURES

Protecting a Vulnerable Population During a Pandemic



Garth Rydland
Garth Rydland
President/CEO

Prior to the pandemic, we were having an excellent year in many respects. Since March, our success has been defined very differently and is often redefined on a weekly basis.

Our mission to provide compassionate Christian care does not change in the face of a pandemic, but our ability to enhance quality of life has been severely diminished. The day-to-day priority is prevention and identification of COVID-19. Typically this report would not include references beyond our fiscal year, but this report will comment on our experiences through early September of 2020.

We are candid about the COVID-19 cases and deaths in this report. To not do so further would make us complicit in the false narrative that is publicly portrayed by many in our community, state, and this country. COVID-19 cases are occurring frequently in our community, sometimes causing severe illness and even death to people we love.

Here is a month by month summary of the pandemic:

- March was a month of preparation with daily changes in knowledge and tactics, a disrupted supply chain, and the fear of how COVID-19 spreads undetected through long term care communities.
- April brought new tools in surveillance through our first mass testing event for staff and residents. Our first staff and residents were identified with COVID-19.
- May was extremely difficult for us as three residents died from COVID-19. The middle of the month brought a reprieve in the severity of the virus that would last through July.

- June brought hope in reopening and reconnecting families and friends through outdoor and indoor visitation. At the end of the month, communal dining and activity had resumed with social distancing between tables in all communities.
- July was a month of a “new normal” as we made incremental progress in regaining quality of life. Staff who had been largely asymptomatic with COVID-19 started to report symptoms from the virus.
- August resulted in surging cases and severity in Grand Forks. We experienced more August cases among staff and residents than in the first four months of the pandemic combined, and most people were symptomatic. An outbreak in one neighborhood resulted in sixteen residents with COVID-19, four of whom died from the virus. Measures were taken to roll back reopening measures around communal dining, activities, and visitation.
- September is continuing with sporadic resident and staff cases of COVID-19. We had our 100th staff member test positive for COVID-19 in September. With decreased interactions among residents, fewer residents will test positive when an outbreak occurs on a neighborhood.

Our hearts go out to the residents who have endured social isolation for months. They gave up their physical connection to spouses, family members, and friends. We have seen milestones celebrated through windows and over virtual visits. As in-person visitation resumed, interactions are through masks. We are grateful that families have been so understanding and gracious throughout this time to keep people safe.

The state of North Dakota is a partner in fighting COVID-19, providing weekly testing free of charge for residents and staff. The North Dakota Department of Health has done everything in its power to grant our requests for personal protective equipment, testing resources, and other support to us during the pandemic.

We have been so proud of our staff this year. They are truly heroes of this pandemic. We look forward to a day in which COVID-19 is not our primary concern and we can pursue the highest quality of life for those we serve. In the meantime, we give grace to each other and vow to come back each day to continue this fight against COVID-19.

Valley Senior Living Board Chair Report



John Snustad
John Snustad
Board Chair

I want to independently tell you that the Executive Committee of the Board believes that Valley is blessed to have the leadership and staff of Valley as they are so committed to keeping our residents and staff safe. From the crisis management team meeting daily to handle the day's curve balls to the infectious disease champions making sure every Center for Disease Control and North Dakota Department of Health recommendation is followed, the day to day routines have changed for many team members. The staff has shown unending dedication to providing the best care possible to residents during the tumultuous six months we have struggled through.

Our Mission is to provide compassionate Christian care and service to enhance the quality of life for those we serve. With COVID-19, it has really turned into **Our Family Caring for Yours** because we've had to restrict visitors and often times shelter our residents in their rooms. All too often, our staff are the people providing all the care, all the social interaction, and the moral support for our residents. This is not what we want, but it's the best way to keep our residents safe during the pandemic.

We are so fortunate to have staff that love our residents and treat them as members of their family. This includes keeping them safe by doing their best to stay healthy outside of work, and being extra careful to minimize the sharing of any virus or illness at work. This is a true sacrifice, and we thank them for all they have done, and continue to do in order to keep our resident's healthy.

We thank Garth for keeping his staff and our Executive Committee informed of the test results and protocols put in place to protect Valley. The reality of COVID-19's impacts change daily, sometimes hourly. This has put a tremendous stress on Valley's leadership and staff, and we can't thank them enough for caring so much for our residents, our community and region.

I'd also like to thank the churches of our region for your support of Valley Senior Living and its residents. Whether it's your gifts of blankets, face masks, or virtual concerts for our residents, we thank you. Thank you for financially supporting our chaplaincy program that counsels and prays with our resident community. We can not do this alone, and we welcome and encourage you to keep Valley in your prayers, and continue to be creative on ways to support our residents. We can all be the Family that Cares for our residents.





VALLEY SENIOR LIVING FOUNDATION VISION
*Building relationships to support
 Valley Senior Living
 in providing life-enhancing
 long term care.*

To achieve this vision the Foundation, under the guidance of its Board of Directors, completed its first ever strategic plan in 2019. The Strategic Plan consists of three main objectives:

- Reviewing the Foundation Structure
- Define Long and Short Term Goals
- Grow the Donor Base and Financial Gifts

To capitalize on time, talent, and resources the Foundation has three standing committees. The Relationship Committee's purpose is to build and sustain relationships between Valley Senior Living and the community through churches and social organizations.

The Finance Committee is charged with proactively planning the organization's financial strategy and oversight of the budget. The Committee monitors our financial policies, and recommends the approval for use and investment of unrestricted and restricted funds.

Providing leadership by defining programs and our audience, and then setting fundraising goals is the role of the Development Committee. Expanding planned giving, identifying external funding sources and helping to implement special events fall within the scope of this committee's work.

The Foundation has identified four pillars to enrich resident life at Valley:



Chaplaincy Ministry

Spiritual well-being is a necessary component in the care of every person. Our Chaplaincy Ministry program provides spiritual care to residents, families and caregivers of all faiths.



Music Therapy

Music can reawaken the mind and uplift the heart. Valley Senior Living offers music therapy to our residents as a life enrichment.



Intergenerational Programming

Intergenerational programming is a multi-faceted program at our Valley Senior Living communities with arranged and spontaneous activities to provide positive connections for residents and younger generations.



Community Connections

The community connections program focuses on providing opportunities for residents of Valley Senior Living to stay connected and active in the community.

This year the Foundation supported numerous programs with over \$118,710 of financial support, providing life enrichments for the residents that call Valley Senior Living 'home'.

Honoring Our Donors

We appreciate the generous hearts of our gracious donors and are grateful to be part of such a caring community. It is through these gifts that we are able to provide compassionate Christian care that enhances the daily lives of those who call Valley Senior Living 'home'. We honored these individuals and businesses over the past year:

Cornerstone Award

- Joy Bostrom
- ICS, Inc.
- Eugene Lautenschlager
- Olga Neal Estate
- Ross Watland Estate
- Fisher Lutheran Church

Golden Circle Award

- Janet Gadaire
- John Hilles
- Helen Hutton
- Rev. Charles 'Bud' & Claudia Johnson
- Innes Construction, Inc.
- Choice Bank

Heritage Award

- Joe & Missy Miedema
- Jean Peterson Family

Grand Giver Award

Twenty-seven individuals and businesses

Builders Award

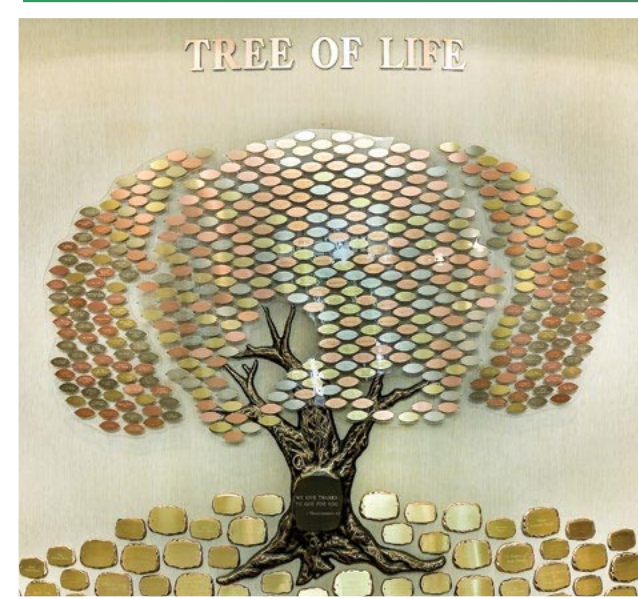
- Donette Arndt
- Rox Anne & Pat Moore
- JoAnn & Walter Moore
- Lloyd & Beulah Staveteig

Bronze Circle Award

Twenty-one individuals and businesses

Bronze Circle Award

Twenty-one individuals and businesses



Valley Senior Living Foundation Tree of Life Awards

Lifetime Giving	Giving Level	Tree of Life
\$250,000	Founders Award	Plaque
\$50,000	Bethesda Award	Plaque
\$25,000	Cornerstone Award	Plaque
\$10,000	Heritage Award	Large Stone
\$5,000	Builders Award	Small Stone
\$2,500	Golden Circle Award	Gold Leaf
\$1,000	Grand Giver Award	Silver Leaf
\$500	Bronze Circle Award	Bronze Leaf

Financial Overview

2019/2020 Fiscal Year Highlights

For the year ended June 30, 2020 the organization experienced an increase in net assets of \$254,701, which equates to a .5% margin for the year. This past fiscal year there were a few key areas that impacted financial performance: occupancy and reimbursement, renovation projects and capital improvements, and COVID-19 related impacts on revenues and expenses starting in March. The organization remains financially stable with Net Assets of \$8.1 million and \$17.2 million in Cash (the equivalent of 157.5 Days Cash on Hand).

Occupancy and Reimbursement

Consolidated occupancy for the year was fairly close to budget (under .2%); however, there were some fluctuations and trends during the year. Valley Senior Living experienced low occupancy in July. March through June's census was also much lower than budget due to COVID 19 Care Area being established at Valley Senior Living on Columbia. Tuft Manor experienced both a decline in census and a shift in payer mix to a greater percentage of Medicaid which resulted in decreased revenue. Woodside Village's resident revenue was very close to budget and both Wheatland Terrace and Country Estate's exceeded budget. After a couple years of zero annual inflators in the rates issued by the ND Department of Human Services, Valley Senior Living on Columbia, Woodside Village and Tuft Manor experienced inflators in this year's rates. The nursing homes also experienced an increase in Medicare reimbursement under a revised payment system that took effect on October 1, 2020. These improvements in the reimbursement systems allowed Valley Senior Living to provider for across the board market adjustments to employee wages.

Renovation Updates

Valley Senior Living on 42nd made interior renovations in Town Square and completed roofing and landscaping projects this past year. Woodside Village installed a new nurse call system. Valley Senior Living made numerous interior renovations on the neighborhoods and in center court area. Additionally there were significant improvements made to the North Courtyard with landscaping and outside

seating areas. We look forward to these projects and enhancements better serving our current and future residents in a more home-like environment.

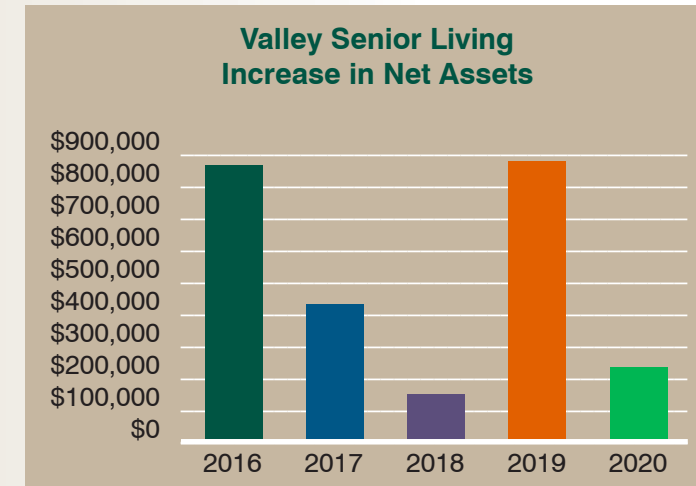
COVID-19 Financial Impact

As a result of COVID-19, the organization has experienced significant increases in expenses as well as lost revenue. In order to protect the safety of both the staff and residents, Valley Senior Living has purchased large quantities of personal protective equipment (PPE) including masks, goggles, face shields and gowns. Staff were hired to serve as screeners for employees, vendors and visitors. Additional staff were needed to cover open shifts for staff who are out on quarantine due to symptoms, exposure or being positive. Staff who are out due to COVID-19 are paid administrative leave at 100% of the current salary and regularly scheduled hours. Through June 30, 2020 Valley Senior Living spent \$781,500 on COVID related expenses. These ongoing expenses will continue to significantly impact financial performance next year.

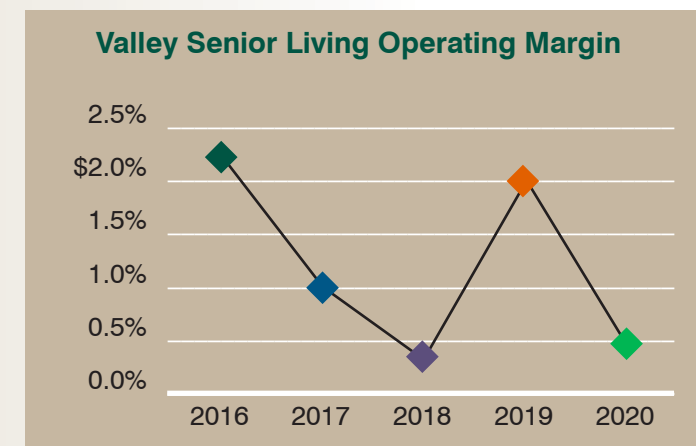
Valley Senior Living has received federal funding to help offset lost revenue and increases expenses attributed to coronavirus from the following programs: Small Business Administrative Paycheck Protection Program and CARES Act funding from the U.S. Department of Health and Human Services (HHS) in Provider Relief Funds.

A copy of audited financial statements is available upon request by contacting Lori Bott at 701-787-7912 or lbott@valleyseniorliving.org. See financial statistics provided on the next page.

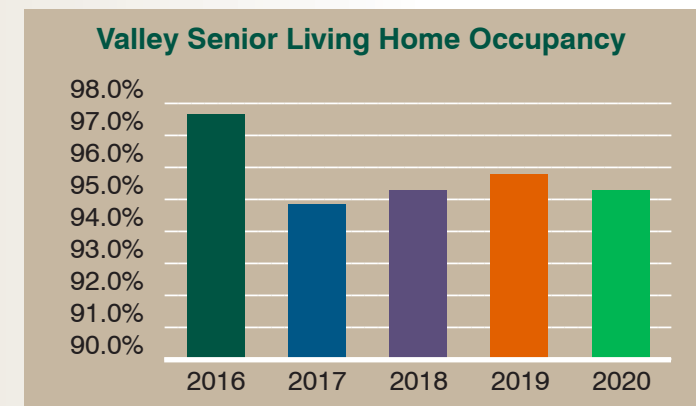
Financial Performance – Ratios and Statistics



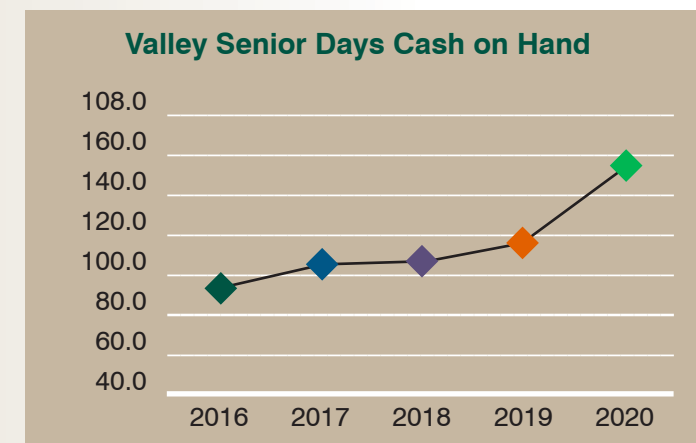
	2016	2017	2018	2019	2020
Valley Homes & Services	\$ 347,650	\$ (31,797)	\$ (572,219)	\$ (512,734)	\$ (210,523)
4000 Valley Square	\$ 548,232	\$ 446,343	\$ 719,605	\$ 1,402,189	\$ 465,224
Valley Senior Living	\$ 895,882	\$ 414,546	\$ 147,386	\$ 889,455	\$ 254,701



	2016	2017	2018	2019	2020
Valley Homes & Services	1.4%	0.1%	2.1%	1.9%	0.8%
4000 Valley Square	3.7%	3.0%	4.7%	8.1%	2.4%
Valley Senior Living	2.2%	1.0%	0.4%	2.0%	0.5%



	2016	2017	2018	2019	2020
Valley Senior Living	97.6%	94.9%	95.1%	95.8%	95.1%
Valley on Columbia	97.0%	91.9%	90.8%	94.8%	92.2%
Tuft Manor	97.5%	95.9%	97.6%	96.0%	85.4%
Woodside Village	98.8%	98.2%	98.3%	98.0%	96.8%
Wheatland Terrace	96.4%	95.4%	98.4%	96.5%	97.4%
Country Estates	98.7%	98.3%	98.1%	95.0%	97.9%



	2016	2017	2018	2019	2020
Valley Homes & Services	70.2	81.0	83.5	76.5	97.2
4000 Valley Square	141.4	150.8	152.3	175.9	237.7
Valley Senior Living	92.3	107.8	108.4	118.3	157.5

Our Caring Communities

VALLEY SENIOR LIVING ON 42nd

INDEPENDENT SENIOR LIVING

Country Estates
4002 24th Avenue South
Grand Forks, ND 58201
701.787.7621

ASSISTED LIVING

Wheatland Terrace
4006 24th Avenue South
Grand Forks, ND 58201
701.787.7621

SKILLED NURSING AND MEMORY CARE

Woodside Village
4004 24th Avenue South
Grand Forks, ND 58201
701.787.7500

VALLEY SENIOR LIVING ON CHERRY

INDEPENDENT SENIOR LIVING

Cherrywood Village
3350 Cherry Street
Grand Forks, ND 58201
701.746.2545

BASIC CARE

Tufte Manor
3350 Cherry Street
Grand Forks, ND 58201
701.787.7600

VALLEY SENIOR LIVING ON COLUMBIA

CORPORATE OFFICE

SKILLED NURSING AND TRANSITIONAL CARE

2900 14th Avenue South
Grand Forks, ND 58201
701.787.7900

VALLEY SENIOR LIVING FOUNDATION

2900 14th Avenue South
Grand Forks, ND 58201
701.787.7997



valleyseniorliving.org

